

October 2, 2026 ECC Beat

This issue has links to the AHA Training Network Conference next March, PAM Updates, using the AHA Seal correctly, webinars, and tips on using Atlas Class Manager.

We are in compliance with the PAM updates. We have had Instructor Contracts (and Training Site Contracts) and a Quality Assurance Policy in place. We are in the process of updating the Quality Assurance Plan and will post it in the Instructor Portal once it is complete.



October 2, 2026*The Pulse This Week...*

Please Note: To view information in some links, you will be required to log in to your Heart Association Atlas account.



In This Week's Issue...	In Every Issue...
• Early-bird pricing for 2027 ECC Conference • World Restart a Heart Day: October 16 • Bloodborne Pathogens Story Submission • PAM Updates Transition Reminder • Save Story	• Health & Wellness Observances • Events & Education • Compliance Corner • Tips & Tech



March 9 & 10, 2027
Austin, TX 

2027 National ECC
Training Network
CONFERENCE

Don't Miss Out on Early Bird Pricing Available Through November 30!

Have you registered for the 2027 American Heart Association National ECC Training Network Conference yet? This two-day event will bring together Instructors, Training Center Coordinators, healthcare professionals and resuscitation experts for peer-to-peer presentations, networking, exhibits and updates from the Heart Association. The newly available [conference agenda](#) offers a preview of the educational sessions, keynote presentations and networking opportunities planned for this exciting event.

Visit the [conference event page](#) to:

- **Register at the early bird rate by November 30 and secure your spot at the conference**
- View the most up-to-date version of the conference agenda
- Book your hotel room at a discounted rate
- Become a Sponsor & Exhibitor

Join us as we bring together members of the Heart Association Training Network to connect, learn, and advance the future of emergency cardiovascular care.

2024 was a blast and we can't wait to see you in 2027!



Busting this Myth Could Save Your Life

When cardiac arrest happens, the first chance for survival often rests with the people nearby. Yet two-thirds of people believe only those with special training should provide CPR, a mistaken belief that costs lives. This **World Restart a Heart Day, on October 16**, the American Heart Association is reminding everyone you do not need medical credentials to learn CPR. You need knowledge, courage and the willingness to act.

For adults and teens, Hands-Only CPR has two simple steps:

Step 1: Call 911.

Step 2: Push hard and fast in the center of the chest until help arrives.

Each year in the United States, more than 350,000 people experience cardiac arrests outside of a hospital, and 90% do not survive. CPR, especially if performed immediately, can double or triple a person's chance of survival. Still, less than half, about 42%, receive CPR from someone nearby while waiting for emergency responders.

This fall, the American Heart Association Training Network can make World Restart a Heart Day a day of action by encouraging your family members, friends, and members of your community to be a part of the Nation of Lifesavers in the following ways:

- Learn CPR by [watching a short video](#) or [finding a CPR class](#).
- Share your CPR story and [apply to be part of the 2027 Nation of Lifesavers Class](#).

Additionally, the Training Network can further support World Restart a Heart Day in the following ways:

- Advocate for your community to develop a [cardiac emergency response plan \(CERP\)](#).
- Share [CPR resources](#) with your family, workplace and community to help make lifesaving action a social norm. Use #WorldRestartAHeart on social media.

Walgreens, is a proud national sponsor of Nation of Lifesavers. Join the movement and help raise awareness [here](#).



Accidents happen - Have a real-life story to share?

Have you ever experienced a workplace accident—or everyday situation—where you had to deal with blood or bodily fluids?

The American Heart Association is gathering workplace and school-based, real-life stories about how bloodborne pathogen training shows up in the moment—whether you responded to an incident at work, used protective equipment, managed a potential exposure, or saw what happens when protocols are (or aren't) followed.

Your experience can help others learn and be better prepared.

[Share Your Story](#)

With your permission, stories may be featured on social media, the Heart Association website, or future training courses.

Thank you for helping make workplaces and communities safer.



PAM Updates Implementation Deadline Approaching: October 17, 2026

This is a friendly reminder to all Training Centers that the transition period for implementing the recent [Program Administration Manual \(PAM\)](#) (Atlas log-in required) updates ends October 17, 2026, just two weeks away. Training Centers that have not yet incorporated the updated guidance into their operations are encouraged to finalize implementation before the deadline.

Following the transition deadline, Training Centers with unresolved implementation gaps may be considered out of compliance with Training Center Agreement requirements and could be subject to Compliance Team review.

For questions regarding the PAM revisions or implementation expectations, contact complianceadmin@heart.org. Thank you for your continued commitment to delivering high-quality resuscitation education and training.





Dave and Kris with their kids, Sammy and Alex in 2021. (Kristyn Hewitt)

The Skills That Saved Her Husband: A Hands-Only CPR Success Story

A routine CPR class turned into a lifesaving moment for former television journalists Kris Patrow and Dave Ogle. In July 2019, just weeks after reluctantly attending a workplace CPR course, Kris recognized the signs of sudden cardiac arrest when Dave suddenly collapsed at home. She immediately called 911 and began Hands-Only CPR, keeping blood flowing to his brain until paramedics arrived and used multiple defibrillator shocks to restore his heartbeat. Although Kris saved his life, Dave suffered a brain injury and spent nearly four weeks in a coma. His recovery was long and uncertain, requiring years of therapy as he relearned basic skills such as speaking, processing conversations and recalling words.

Today, Kris and Dave are sharing their story to inspire others to learn CPR and AED use. The couple recently co-authored a book detailing their family's journey through cardiac arrest, recovery and resilience. Through community events they call “First Link” gatherings, they encourage others to become part of the chain of survival and be prepared to act in an emergency. Their message is twofold: save lives by learning CPR and save hope by showing that meaningful recovery is possible, even after immense challenges. [Their story](#) is a powerful reminder that most cardiac arrests happen at home and that a few minutes of CPR knowledge can make the difference between life and death for someone you love.

October is National Sudden Cardiac Awareness Month

[Learn About Heart Attack and
Sudden Cardiac Arrest Differences](#)

CLICK HERE 



Compliance Corner

Are You Using the Correct Training Center Seal?

The American Heart Association continues to identify compliance issues related to the use of Training Center (TC), Training Site (TS), and Instructor seals and are sharing helpful reminders regarding seal use. TCs should ensure that all websites, social media pages, marketing materials, and course promotions use the appropriate Heart Association-approved seal and not the standalone Heart and Torch logo. The Heart and Torch logo, the American Heart Association name, and other Heart Association trademarks are protected assets and may not be used independently to imply affiliation or endorsement. TCs are also responsible for verifying that their Training Sites and Instructors are using approved branding and following the published [ECC Authorized Training Center, Aligned Training Site and Aligned Instructor Seal Brand Guidelines](#) (Atlas login required).

As part of regular compliance reviews, TCs should take time to audit their online presence and marketing materials to ensure outdated logos, taglines, and non-

approved graphics have been removed. Common issues include using the Heart and Torch logo by itself, displaying retired branding elements, or modifying approved seals. The Heart Association provides TC, TS, Instructor, and Coordinator seal guidelines within the Training Network resources to help maintain consistent and compliant branding. A quick review today can help prevent trademark violations and ensure learners clearly recognize your affiliation with the American Heart Association Training Network.



Mark Your Calendar



Webinars

Scientific Sessions

- **November 6 - 9**
- Chicago, IL
- Registration [Link](#)

Resuscitation Science Symposium (ReSS)

- **November 7 - 8**
- Chicago, IL
- Registration [Link](#)

International Stroke Conference

- **February 10–12, 2027**
- Houston, TX
- Registration [Link](#)

Introductory eCard Webinar

- **Tues., Oct 13**
- 10:30 a.m. to 11:30 a.m. CT (US and Canada)
- [Registration Link](#) (Please register in advance)

All Training Center Coordinator Q&A Check-In Session

- **Wed., Oct. 14**
- 12:00 p.m. to 1:00 p.m. CT (US and Canada)
- [Registration Link](#) (Please register in advance)

Take Your Training to the Next Level - AHA Blended & eLearning Webinar



Podcasts

2025 CPR Guidelines Podcasts

Take a deeper dive into the new science by checking out these 10 Guidelines podcasts available on our [ECC Digital Digest](#).

NEW! Mechanical CPR Podcast

Gain insights on how the BLS writing group for the 2025 Guidelines for CPR & ECC arrived at the mechanical CPR device recommendations in this podcast episode, now available on the [ECC Digital Digest](#).

NEW! Expanding Stroke Recognition with ESLS®

Check out this Becker's Healthcare [podcast episode](#) discussing how ESLS is helping improve stroke recognition, increasing provider confidence, and supporting faster response times during critical moments in patient care.

Cardiac Arrest Survivor Network Series Podcast

Discover the courage and resilience of cardiac arrest survivors in the [Survivor Network Series](#). Each episode features powerful personal stories of survival, recovery, and hope. Tune in today and be moved by the voices of survival and strength.

(Please use the correct registration link below)

- **Thurs., Oct 22**
- 11:00 a.m. to 12:00 p.m. CT (US and Canada)
- [Link](#)
 - Register in advance for this webinar
 - After registering, you will receive a confirmation email containing information about joining the webinar
 - *THE WEBINAR WILL BE HELD DURING CENTRAL STANDARD TIME*

Training Central Webinar

- **Thurs., Oct 22**
- 2:00 p.m. to 3:00 p.m. CT (US and Canada)
- [Registration Link](#) (Please register in advance)

Do you want to be an AHA Volunteer on one of its Committees? Listen to the webinar and see how unique the experience is!

- [Link](#)
- Passcode: *6ecT1!!
- Here is the link to sign up to be part of a great community of passionate people just like you!

- ECC Subcommittee Application [Link](#)



Resources

[Atlas Information & Resources Page](#)

(Atlas login required for links below)

[Program Administration Manual \(PAM\)](#)

[AHA Instructor Community Discussion Forums](#)

[TCC Café \(a private group in the AHA Instructor Community\)](#)

[ECC Beat Archive](#)



Tips & Tech

Understanding Which Atlas Classes Appear in Find a Class

We understand there has been some confusion about how classes created in Atlas are displayed in the Find a Class search tool.

By default, all classes created in Atlas are automatically published to Find a Class, making them visible to prospective students searching for available offerings. If you do not want a class to appear in Find a Class, be sure to select the Private checkbox when creating the class (see image below).

Course / Courses / [Creating Courses/Class](#) / Create a Class

Create a Class

Course Information
Please provide the basic information about the course you are offering. Note that your choices here will affect which options are available on other areas of the page.

Course* Class Format*

Class Language*

☒ Private Class ☐

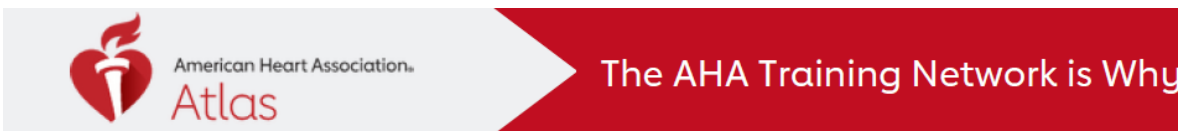
Private classes can still be fully managed within Atlas, including enrollment and

class administration. The only difference is that private classes are not listed in **Find a Class** and cannot be discovered by prospective students. Students must be added to private classes directly by the Instructor or program administrator.

Key reminder: Classes that are not marked as Private will automatically appear in **Find a Class** and be visible to the public.



The AHA's digital health solution to assist clinicians in running codes and delivering bedside ACLS care with actual patients.



Customer & Training Center Coordinator Support

1-877-AHA-4CPR (1-877-242-4277)

Monday – Friday 8:00 a.m., - 5:00 p.m., Central

Email: Atlas.support@heart.org

Links to Additional Resources

[Atlas](#) | [AHA CPR & ECC Website](#) | [AHA eLearning Training Instructor Community](#)